

The Greater Minneapolis Section of NCJW is proud to announce a new series of Lunch & Learn sessions aimed at would-be-advocates of all ages.

Designed to help individuals feel comfortable understanding the issues of the day, developing a position and learning to advocate on behalf of their stance, this ongoing series will begin in early winter of 2008.

Provided at little cost to participants we only ask that you come committed and excited to learn. And don't forget your lunch -- you can bring your own or reserve a box lunch from D'Amico & Sons.

We hope you'll join us!



## LUNCH & LEARN SERIES

### UNDERSTANDING THE LAY OF THE LAND

An Overview of the Political Landscape In General and Post-Election

Join us as Marcia Avner, dynamic Policy Director for the Minnesota Council of Non-Profits and Christine Almeida of Christine Almeida Public Affairs LLC help us understand the political landscape writ large... what it means to have particular parties control particular state and federal government branches and what that means for specific issues and priorities. Then get geared up as they help us think about what strategies will be most effective this legislative session to help you advocate for the issues you believe in.

DECEMBER 15, 2008 12pm  
CONFERENCE ROOM OF LEONARD STREET & DIENARD  
150 South Fifth Street Suite 2300, Minneapolis, MN 55402  
Learn \$5, Lunch \$10

### RAISING YOUR VOICE

Learn to Frame Your Message to Effectively Communicate on Issues

Join Glynis Shea, Communications Coordinator for the Konopka Institute for Best Practices in Adolescent Health for an interactive session on how to "frame" issues that are important to you so that others are more likely to really hear you. Then get ready to develop your 30 second "elevator pitch" so you're ready to express yourself on your favorite issue when you attend Jewish Women's Morning at the Capitol or at any time (that's why they call it an "elevator pitch"!).

JANUARY 13, 2009 12pm  
RIDGEDALE BYERLY'S COMMUNITY ROOM?  
Learn \$5, Lunch \$10

### JEWISH WOMEN'S MORNING AT THE CAPITOL

A Morning For You to Express Your Opinions

Join women from the Minneapolis and St. Paul sections of NCJW along with women from the Upper Midwest Region of Hadassah as we gather at the Capitol to express our opinions on some of the most important issues of the day. We begin by gathering in a briefing room at the Capitol where we are educated and briefed on the various issues we will be advocating on that day. Then we receive a wonderful "send off" setting the events in both a Jewish and global context. Next we descend on our local lawmakers for them to hear our appeals....And lastly, the morning ends with those who can stay gathering for lunch.

Join FEBRUARY 10, 2009 9am  
MINNESOTA STATE CAPITOL OFFICE BUILDING (Room TBD)  
No Cost to Participate, Lunch afterward is at your expense

There are three ways to register for the Lunch and Learn Series:

1. Call the NCJW office at 952-922-7900
2. Email the NCJW office [info@ncjwmppls.org](mailto:info@ncjwmppls.org)
3. Register on our website.

For More information about the Greater Minneapolis Section of NCJW and our Programs, please visit our website: [www.ncjwmppls.org](http://www.ncjwmppls.org)



National Council of Jewish Women  
Greater Minneapolis Section